



JEFF COOK
— REAL ESTATE —

Performance Improvement Plan

Agent Name: _____

PIP Start Date: _____

PIP Length (in Days): _____

- Agent will make _____ calls each week.
- Agent will attend _____ sales meetings each month.
- Appointments Set _____
- Appointments Met _____
- Hold ___ Amount of Open Houses
- Contract(s) Written _____
- Closed Transaction(s) _____
- Other* _____
- Other* _____

Overall Goal of the Plan: _____

Next Scheduled Meeting w/ Agent & Manager _____ (date)

Agent Signature

Manager Signature

Date

Date